

# CO-BRAND FLYERS IN MINUTES

**Want to co-brand your product flyer?** Follow these simple steps to add a Realtor, referral partner, or additional business contact before sharing.

## STEP 1: CHOOSE YOUR FLYER ONLINE

Visit [ahlendtpo.com/broker-toolkit](https://ahlendtpo.com/broker-toolkit) and scroll down to the Brand Builder section.

Select the product flyer you would like to use, click Customize, add your broker information, and download your completed flyer.

## STEP 2: ADDING CO-BRAND INFORMATION

Open your downloaded flyer in your preferred editing tool, such as Adobe Acrobat, Canva, Word, or a free online PDF editor.

Then, simply add the additional co-branding information, such as a Realtor, referral partner, builder, or other business contact.

### OPTION 1: ADOBE ACROBAT PRO

1. Open in Adobe Acrobat Pro
  - a. Open the PDF.
  - b. Click Edit PDF.
2. Add copy at the bottomClick Add Text.
  - a. Click near the bottom of the page.
  - b. Type your new copy.
  - c. Adjust font, size, and placement.
3. Add an imageIn Edit PDF, click Add Image.
  - a. Choose your image file.
  - b. Place it at the bottom.
  - c. Resize as needed.
4. Save
  - a. Go to File > Save As so you keep the original untouched.

### OPTION 2: CANVA

This is easiest if you want it to look designed.

1. Download the PDF.
2. Go to Canva.
3. Click Upload and upload the PDF.
4. Canva will open the PDF as editable pages.
5. Add your image and text at the bottom.
6. Click Share > Download.
7. Choose PDF Print or PDF Standard.

### OPTION 3: WORD

This works, but formatting can shift.

1. Download the PDF.
2. Open Microsoft Word.
3. Go to File > Open and select the PDF.
4. Word will convert to an editable document.
5. Add your copy and image at the bottom.
6. Go to File > Save As > PDF.

### OPTION 4: FREE ONLINE PDF EDITOR

- Adobe online PDF editor
- Sejda
- PDFescape
- Smallpdf

Upload the PDF, choose Add Text or Add Image, place at the bottom, and download edited PDF.

### BEST PRACTICES

Use a clear, high-resolution logo/image and keep contact information accurate, simple, and easy to read.

Co-branded materials must follow all applicable compliance, licensing, and advertising guidelines. Make sure to include

